



2017 SPONSORSHIP

Alive on 25 is dedicated to building our Downtown to be a place where people want to live, to work, to play and learn. By hosting a series of street festivals we look to stimulate economic growth while providing benefits for our community and historic Downtown. By utilizing creative placemaking we will unite our community and stimulate our local economy with the use of music, art, Food & Beverage offerings and education.

Alive on 25 is a free event offering local craft beverages and wine, live music, artists, street vendors and plenty of activities for all. Main Street will be closed to cars to allow a walkable pop-up musical festival and restaurant offerings, artist exhibitions, free community dance lessons and family friendly activities. Alive on 25 will also host a popular classic car show for all to enjoy. The festival starts at 5PM and ends around 9:30PM.



Admission to Alive on 25 is free! Help us make our Event Sustainable!

2017 SPONSORSHIP OPPORTUNITIES

*For entire season which consists of (4) event dates/ (1) alternate rain date

Thursday nights

4 Nights July 13, 27, Aug 10 & 24, Rain Date Aug 31

SEASON SPONSOR \$7500

- Name/Logo Incorporated into Alive on 25 for 2017 to be used on spoken (when viable) and all written advertising and marketing. Name/Logo to appear as: Alive on 25 sponsored by “your organization”
 - Festival Signage: Large banner at event (at Sponsor Stage) with name/logo, (2) Banners on main entrance blockades (East and West)
 - Radio Sponsor Tags
 - **(2) Light Pole Flags at each end of Main Street**
 - 10' x 10' vendor booth.
 - Large logo on website, with website link
 - Main Logo on back of Staff T-shirts
 - Literature at BID/CHAMBER booth
 - Social media highlight and frequent mentions
- *option to make VIP area “rest area” with table and chairs near sponsorship stage*

GOLD SPONSOR \$5000

- (2) 3'x 5' banner with name/logo in central locations
- **(2) Light Pole Flags at each end of Main Street**
- Sponsor recognition throughout day
- 10' x 10' vendor booth.
- Large logo on website, with website link
- Large Logo on Staff T-shirts
- Social media mentions

SILVER \$1500

- Top logo placement on event sponsor banner
- Medium logo on website, with website link
- 10' x 10' vendor booth.
- Medium size logo on Staff T-shirts

BRONZE \$500

- Mid Size logo placement on event sponsor banner
- Medium logo on website, with website link
- Name listed on Staff T-shirts

CHAMPION \$250

- (1) 2'x3' sign on pen barricade
- Name listed on event sponsor banner/website

SPONSOR EVENT GUIDE

- Please contact us to discuss

Additional signage may be purchased at discount based on space availability & needs.

WE CAN CUSTOMIZE YOUR SPONSOR PACKAGE!

SPECIAL SPONSOR LEVEL!

SAPPHIRE \$2500

- logo placement on event sponsor banner after Gold
- Display your supplied banner
- (1) Light Pole Flag
- Sponsor recognition at event
- 10' x 10' vendor booth.
- Medium logo on website, with website link
- Medium size logo on Staff T-shirts
- Social media mentions

VENDOR/SPONSOR ADD ON*

- 2' x 3' sign on barricade at event \$100
- Light Pole Sponsor, 2' x 3' Flag \$200
- Medium logo on website/link \$50
- Name listed on website \$20

* For registered vendors or add on to sponsor package

Questions?

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